# Alexandra Navas
## UI/UX Designer

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alexandranavas.com

## Work Experience

**St. Edward's University /** Lab Assistant
JAN 2019 - MAY 2020 | AUSTIN, TX.

- Assisted students with using the plotter and printing with both inkjet and laser printers
- Prepared and printed risograph orders

**St. Edward's University /** Paraprofessional Desk Worker
JAN 2018 - DEC 2019 | AUSTIN, TX.

- Facilitated student appointments with advisors
- Designed a logo and flyers for their series of "Fireside Chats"

**360 Marketing Solutions /** Events Coordinator Intern
MAY 2019 - SEP 2019 | SAN PEDRO SULA, HONDURAS.

- Formulated and implemented a digital marketing strategy for Gecko Brewing Company
- Revamped their social media pages to increase engagement
- Redesigned their website, and took photographs of events for their social media
- Collaborated with the props for the film production of commercials for the new Church's Chicken marketing campaign

## Leadership

**St. Edward's University /** Senior Designer
AUG 2020 - PRESENT | AUSTIN, TX.

- Recruited and directed the visual review board, and currently designing the layout for this year's issue

**St. Edward's University /** Junior Designer
SEP 2019 - AUG 2020 | AUSTIN, TX.

- Assisted the senior designer to produce marketing materials and collaborated to design the cover for our 2020 issue
- Recruited and organized the visual review board

## Education

### St. Edward's University
Expected MAY 2021
B.A. in Graphic Design
Minor in Digital Marketing
Cumulative GPA: 3.84/4.0

## Skills

### Interaction
User Research • Wireframing • Prototyping • User Testing

### Software
Adobe Suite • Sketch • Figma • InVision • Framer • SPSS

### Coding
HTML/CSS (in progress)

## Honors

### McBee Scholar
Awarded the 2019-2020 McBee scholarship from the St. Edward's University Graphic Design program

### Dean's List
Honors for all semesters

### Exhibitions
2020 Student Juried Exhibition, Fine Arts Gallery, Austin, TX (curated by Steven Smith)

## Languages

Spanish • English • French (B1) • German (A2)